

**MARCH  
2013**

**FRI 1 - SUN 3  
PROGRAMME**



**DRUPAL.CAMP**  
**LONDON 2013**

**#dclondon**

**2013.drupalcamlondon.co.uk**



# WELCOME TO DRUPALCAMP LONDON 2013

**A**n exciting indicator of the vibrancy and strength of the Drupal community has been the appetite for this event - more than 200 tickets selling out within a few days of going on sale and more than 70 sessions being proposed.

Friday focuses on introducing new people to the world of Drupal. The Business Day showcases how organisations including Oxfam and the UK Government are using Drupal. Alongside the Business Day, Lullabot are running a full day course to introduce experienced web developers into how to become Drupal developers.

The weekend sessions cover everything from design, development, business and project management - finishing on Sunday lunchtime

with all rooms becoming available for Birds of a Feather and sprint use.

Thank you to all our sponsors, especially to Emma Leaver and Alex Elkins at City University London for supporting Drupal and open source so strongly.

Finally if you aren't a Drupal Association member already, join today!

#dclondon / @dclondon

## **Thank you to the organising volunteers**

Alex Burrows, Ben Wilding, Della Deme, Farez Rahman, George Hazlewood, Hedley Smith, John Kennedy, Leon Tong and Tim Deeson.





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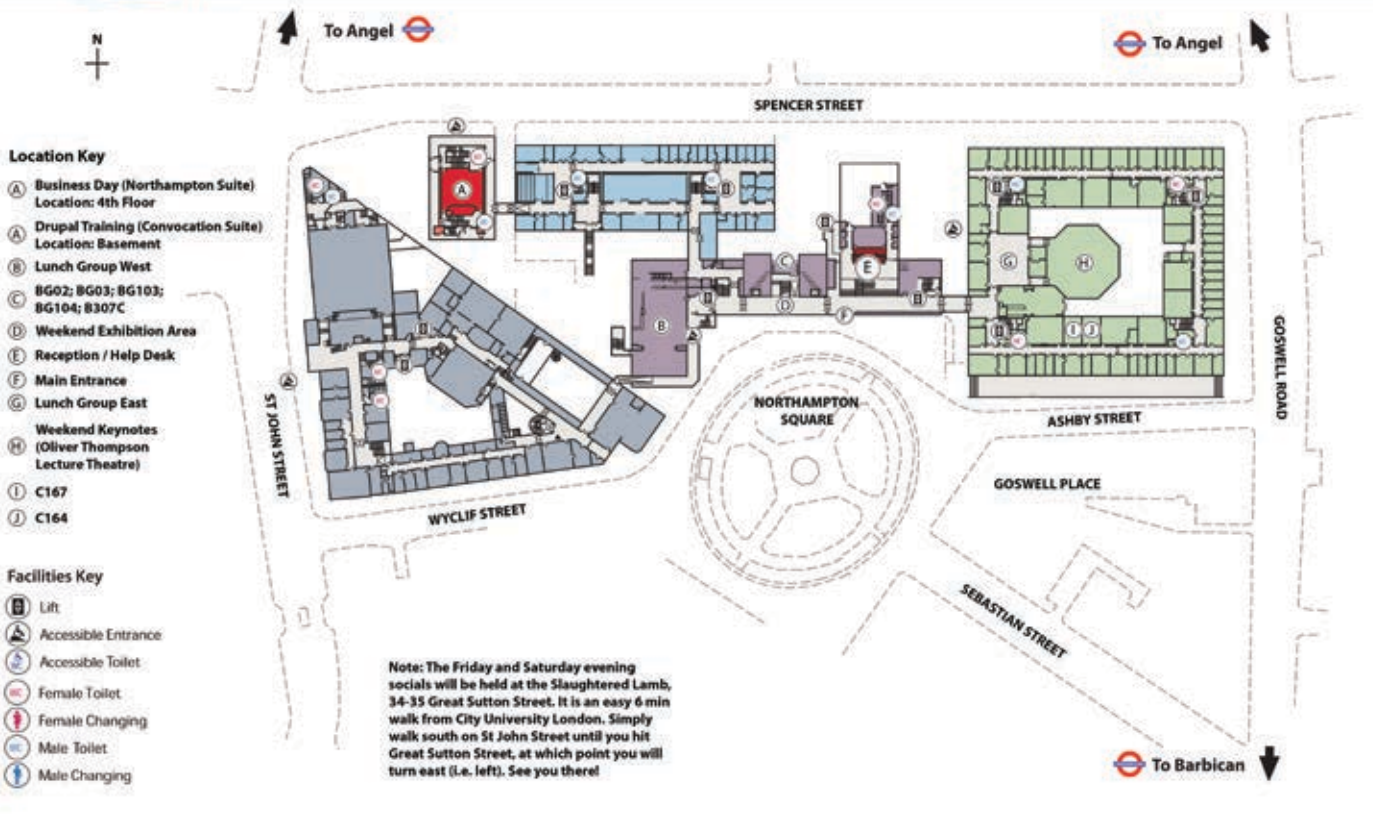
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# FLOOR PLAN



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# KEYNOTE SPEAKER FRIDAY

## Mark Taylor

Open Source Consortium

### BIOGRAPHY

Mark Taylor is a well known figure in the Open Source community and participant in the organisations that helped establish Open Source - now into his second decade on the front line. He is the founder, and for 5 years consecutively President, of the Open Source Consortium, is an expert advisor to the Free Software Foundation Europe, the UK representative of the Open Source Software Institute, and occasional advisor to the Free Software Foundation and the Open Source Initiative in the U.S. A long time advocate of Open Source, Mark is a well-known speaker and writer on all aspects of the phenomenon.

As CEO of Sirius, Mark has been instrumental in the adoption and rollout of Open Source software in Businesses, Government and Public Sector, Educational Institutions and third-sector organisations large and small around the world.

Mark's political activities have included acting as a technology advisor to all main UK political parties and multiple Government departments, including a 6 month stint as Chair of the Cabinet Office New Suppliers to Government working group and invited membership of the SME Panel. Mark stands for Open Source, Open Standards and Open Data, for SME engagement with Government, and for equal participation of Women in Technology.

*(Oliver Thompson Lecture Theatre)*





# KEYNOTE SPEAKER SATURDAY

## David Axmark

David Axmark is one of the founders of MySQL AB and a developer of the free database server, MySQL, the world's most used open source relational database management system.

### BIOGRAPHY

David has worked as a consultant and software developer since 198ties and is committed to developing a successful business model using free open source software. MySQL AB got acquired by Sun in 2008 and David left later the same year (Sun was to big company by far).

David has made a number of angel investments since then in companies like OrangeHRM (OpenSource Human Resource managment based in Sri Lanka & USA), MoSync (OpenSource Cross platform mobile development based in Sweden), SkySQL (Supporting the MySQL ecosystem based in Finland & the world), Campanja (Optimizing Search Advertising, Sweden).

David is also involved with the MariaDB foundation that continues to develop the MySQL codebase.

David lives outside London with his wife and three children.

*(Oliver Thompson Lecture Theatre)*





# KEYNOTE SPEAKER SUNDAY

## Robert Douglass

Director of Product Strategy, Commerce Guys

### BIOGRAPHY

Robert has worked with Drupal, full-time, since 2004. He wrote the first book that was published about Drupal ("Building Online Communities with Drupal, phpBB and Wordpress"), has been the technical editor of all three editions of "Pro Drupal Development", and was a contributing author to "The Definitive Guide to Drupal 7".

Robert was one of the first members of the Drupal Association General Assembly, a position he held from 2006 to 2011. In 2008 he co-founded the Drupal-Initiative, Germany's non-profit for the promotion of Drupal. After 2-year tenure as the Vice President of that organization, he helped coordinate the election of a new Board and handed over control in 2010.

As a developer he is best known for his contributions to the Memcache and Solr modules.

Before joining Commerce guys, Robert was Senior Drupal Advisor and Solutions Architect at Acquia.

*(Oliver Thompson Lecture Theatre)*





# SOCIAL

## Welcome drinks

Friday, March 1st  
5pm onwards

## The Social

Saturday, March 2nd  
7pm onwards

## Slaughtered Lamb

34-35 Great Sutton St  
Clerkenwell  
London EC1V 0DX

The Slaughtered Lamb is a 6 minute walk from City University London. Head south on St John Street and turn left (east) on Great Sutton Street.

## VENUE SPONSORS



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# BUSINESS DAY

BUSINESS DAY FRIDAY

## Business Day: Northampton Suite

09:30- 10:00	Registration
10:00 - 10:15	Welcome by City University London
10:15 - 10:45	State of the Nation: Open Source in Government and Business - <b>Mark Taylor</b> - Sirius
10:45 - 11:15	Coffee and Networking
11:15 - 11:55	<b>Paul Reeves</b> - MTV
12:00 - 12:40	<b>Tom Phethean</b> - Capgemini Digital Services
12:40 - 13:40	<b>LUNCH</b>
13:40 - 14:20	<b>Joe Baker</b> - Oxfam
14:20 - 14:40	Break
14:40 - 15:20	<b>Rob Collyer</b> - Janet UK
15:20 - 16:00	<b>Jeffrey McGuire</b> - Engaging with the Drupal Community - ROI
16:00 - 17:00	Drinks and networking



*DrupalCamp London thanks Lullabot  
for conducting the Friday 'Introduction to Drupal' Training*

### About Lullabot:

We are Drupal experts. We write books and articles, publish videos, and roll out a ton of podcasts about Drupal and building web sites. With our public and private training, as well as ongoing consulting relationships, we don't just teach you how to fish, we give you the boat, the pole and a well stocked pond to fish in.

We've guided development of sites for The GRAMMYS, MTV UK, Sony Music, Lifetime Television, The George Lucas Educational Foundation, Leo Laporte's TWiT network, Ringo Starr (link from archive.org), and many others. Our approach to education and consulting, as well as our commitment to our clients proves itself time and time again.





# TIMETABLE

SATURDAY



	Room BG02	Room BG03	Room BG104
9.30 - 10.20	<b>KEYNOTE David Axmark</b>		
10.30 - 11.00	<b>Sally Young &amp; Blake Hall</b> Going Mobile	<b>Steven Jones</b> Drush Make driven development	<b>Heather James</b> New to Views? Don't miss these tricks
11:00 - 11:30			
11:30 - 12:00	<b>Addison Berry</b> Climbing the Drupal Ladder	<b>Joe Baker</b> My Vagrant Love: A Developer's Kiss-and-Tell	<b>Steve Richards</b> Code Driven Development with Drupal - Features and beyond
12:15 - 12:30			
12:30 - 13:00	<b>Jennifer Tehan</b> Building A Tasty Backend	<b>Rob Knight</b> Wake up and smell the CoffeeScript	<b>Steve Purkiss</b> The Business of Community
13:00 - 14:00			
14:00 - 14:30	<b>James Panton</b> Git for beginners	<b>Alex McFadyen</b> Telling your Cumulo-nimbus from your stratus and why it matters (Clouds)	<b>Pol Dell'Aiera &amp; Antje Lorch</b> Maps & Openlayers
14:30 - 14:45			
14:45 - 15:15	<b>Greg Harvey</b> Make your cheap VM fly	<b>Stephanie Hosny</b> Making the most of Drupal opportunities within the Public Sector	<b>Sheldon Rampton</b> Using Drupal to build a global catalog for open source software
15:15 - 15:45			
15:45 - 16:15	<b>Joe Shindelar</b> Fun With Form API	<b>Rachel Lawson</b> Agile PM - it's a little more than sprints...	<b>Paul Rowell</b> Your health and your data - How Drupal helped Londoners take control
16:15 - 16:30			
16:30 - 17:00	<b>Kubair Shirazee</b> Evangelising Drupal in a foreign land - The story of DrupalCamp Pakistan	<b>Lewis Nyman</b> Drupal 8 UI Changes	

SUNDAY



9.30 - 10.20	<b>KEYNOTE Robert Douglass</b>		
10.30 - 11:00	<b>Alex Pott</b> Drupal 8 Configuration system for Coders	<b>Michael Bell</b> Cache All The Things!	<b>Tom Phethean</b> Please hold. Your call is in a queue.
11:00 - 11:30			
11:30 - 12:00	<b>Andrew Larcombe &amp; Graham Taylor</b> zip-BDD-do-dah zip-BDD-ay!	<b>James Panton</b> Death of a Themer	<b>Kristof Van Tomme</b> Documenting Drupal collaboratively with interactive tutorials
12:15 - 12:30			
12:30 - 13:00	<b>Marcus Deglos</b> Vagrant: A crash course	<b>Ronald Ashri</b> Architecting Drupal Modules - An agile guide to choosing the right architecture for your module	<b>Steve Cowie</b> Distributed working - how to work from anywhere
13:00 - 14:00			
14:00 - 17:00	<b>Code Sprints</b> Topics Covered will include: Drupal 8 Twig, Drupal 8 CMI, Drupal 8 Fields and plugins, Drupal Commerce and		



■ **TRACK 1:** Site Building, Design and Theming  
■ **TRACK 2:** Development, Hosting and Deployment  
■ **TRACK 3:** Drupal Community and Business

Room BG103	Room B307C	Room C167	Room C164
<b>Stewart Robinson</b> Professional development with Drupal	<b>Liang Shen</b> Organize Content, Group and Workflow in a BIG Organization	BoFs	Sprints
<b>David Rozas Domingo</b> Automating Drupal Development with Patterns	<b>Aaron Porter</b> Drupal, PaaS, and Disruptive Technology	BoFs	Sprints
<b>Hernani Borges de Freitas</b> My Site is slow	<b>Crispin Read</b> Rapid Prototyping with Co-operative Design and Development	BoFs	Sprints
<b>Iztok Smolic</b> Top 20 mistakes you will make on your 1st Drupal project	<b>Sylvain Moreau &amp; Olivier Friesse</b> Manage you media assets with the Scald Module	BoFs	Sprints
<b>Stefan van Hooft</b> A mouse in PhotoGeoMeta land. Drupal without coding.	<b>Alex Burrows</b> Drupal superstars vs players	BoFs	Sprints
<b>Richard Jones</b> Drupal Commerce and SagePay - the reboot (with added doughnuts)	<b>Ed Crompton</b> Testing for large scale data migrations	BoFs	Sprints
<b>Janne Kalliola</b> Growing and Managing Drupal Organisations	<b>Kalle Varisvirta</b> Language support in searching Drupal with SOLR	BoFs	Sprints
<b>Daniel Harris &amp; Peter Stansfield</b> Funding Drupal projects with EU and UK grants	SPRINTS / BoFs	BoFs	Sprints
<b>Alex Burrows</b> Lets make this with BEAN	SPRINTS / BoFs	BoFs	Sprints
<b>Jeremy French</b> The long and short of migrating to drupal.	SPRINTS / BoFs	BoFs	Sprints
Drupal Ladder training			



# GOLD SPONSORS

## Acquia™

Acquia, the leading open cloud platform for integrated digital experiences.

Acquia offers enterprises unparalleled freedom to innovate and increase business agility by creating extraordinary web experiences. The fastest growing open cloud platform for integrated digital experiences, Acquia enables content rich global organizations to rapidly deploy and manage dynamic digital experiences in an open source way. Co-founded by the Drupal project's creator in 2007, Acquia helps customers manage the growth and scale of their digital experiences with confidence. This revolutionary approach allows business including Twitter, Warner Music Group, Humana, Stanford University, Mercedes-Benz and MTA, to invest in success. Acquia was recently named the number one software company in the 2012 Inc. 500 and was named one of the 100 most promising companies in America by Forbes Magazine.

See who's using Drupal at [www.drupalshowcase.com](http://www.drupalshowcase.com), and for more information please visit [www.acquia.com](http://www.acquia.com) or call +44 (0)1865 520 010





# GOLD SPONSORS



BrightLemon creates social software that has a positive impact on society.

We aim to be the number one bespoke digital community agency in the UK.

We combine expertise in social psychological theory, open source software and user centric design to produce high growth, engaging, personalised communities.

We have done this for Amnesty International the British Council the Department for Education, Fujitsu , the Greater London Authority, the Tate Modern, University of Cambridge , University of London, Viacom International Media Networks (Comedy Central, MTV and Nickleodeon) and the Victoria & Albert Museum



Code Enigma brings a professional services ethos to open source web development. We offer consultancy, design, development, hosting, support and training. Our head office is in London, England - but our staff are based across the world, and we've served clients across Europe as well as in the USA and Asia.



# GOLD SPONSORS



Commerce Guys, which counts key contributors Ryan Szrama and Damien Tournoud among its team, is the leading Drupal eCommerce company. With its unprecedented flexibility, scalability, and security, Drupal Commerce offers a range of robust capabilities for conducting eCommerce.

Commerce Guys partners with Drupal integrators to help Internet merchants leverage the power of Drupal Commerce to increase revenue for their business. 25,000 eCommerce stores have already adopted Drupal Commerce in just 18 months.

[www.CommerceGuys.com](http://www.CommerceGuys.com)



Deeson Online have been building beautiful Drupal sites since 2007, working with some of the UK's biggest Drupal users including Robbie Williams, ITV and Johnson & Johnson.

Unique in having full service strategy, design, UX and development teams in-house, Deeson Online specialise in complex and high profile Drupal sites.

See our latest work at [deeson-online.co.uk](http://deeson-online.co.uk)



# GOLD SPONSORS



Experts in cloud, data centre and infrastructure services, Pulsant specialises in highly resilient, high quality IP network, co-location, managed application and cloud hosting. It supports more than 3,000 mid-tier and enterprise customers from its eight UK-based ISO 27001 compliant data centers.

Utilising world class technology and exceptional people, Pulsant creates advanced and innovative solutions to optimise performance and cost effectively manage, store and safeguard data. Its 'Triple-A' service models ensures the right 'Access, Ability and Action' to support customers 24/7 from multiple UK-based operation centers. 100 percent of the energy used within Pulsant's data centers is from renewable sources. For more information please visit [www.pulsant.com](http://www.pulsant.com)

## SILVER SPONSOR

Cameron and Wilding Ltd are a specialist Drupal CMS development company. With many years of in-house Drupal experience we work on many business critical and technically challenging projects that add real value.



Our projects vary from building a content heavy site for a nationwide charity to an online community for City professionals or a multi-domain, multi currency ecommerce site. While Drupal is the center of our work we implement and advise on a number of other open source tools including Nutch, CiviCRM, SugarCRM.

Our London based team bring a broad range of skills to projects, which is evident in the work we have carried out to date for many national organisations.

We are very proud to be able to support the Drupal community and are very pleased to support the inaugural DrupalCamp London!

[www.cameronandwilding.com](http://www.cameronandwilding.com)

## SOCIAL NIGHT SPONSOR



agilecollective

Agile Collective is a co-operatively governed web development enterprise specialising in Drupal and other open source technologies. Our team comprises 6 highly experienced and innovative designers and developers who are passionate about being at the

forefront of the web and creating robust and visually stunning websites. We are proponents of Drupal best practices and active members of the community, and strive to use the most robust methods to accomplish our aims whilst constantly updating our knowledge of the technologies we use.

## SATURDAY LUNCH SPONSOR



Sage Pay is a division of FTSE 100 business software company Sage. It is the UK's fastest

growing independent payment service provider (PSP) and is one of the most trusted e-commerce brands. Sage Pay processes millions of secure payments for its 33,000 customers each year and makes the process of accepting payments simpler, faster, safer and more profitable for businesses of all sizes. [www.sagepay.com/integration](http://www.sagepay.com/integration)



# DIAMOND SPONSOR



With more than 120,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2011 global revenues of EUR 9.7 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want.

A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at [www.uk.capgemini.com](http://www.uk.capgemini.com).